National Farm Safety Week . . . See Page 4

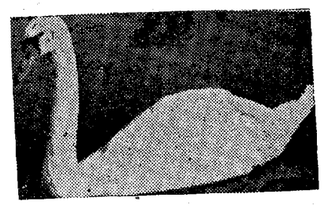
EAST JORDAN NEWS &
CHARLEVOIX COUNTY
HERALD, CONSOLIDATED

EAST JORDAN NEWS-HERALD

SERVING THE FASTEST GROWING AREA IN THE NORTH

VOLUME 59 NUMBER 29 | EAST JORDAN, MICHIGAN, THURSDAY, JULY 21, 1955 | 10 CENTS

Mrs. Mable Secord 11-55



"HOME OF THE SWANS"

BIG SCHOOL DISTRICT VOTE

NEW GRADE SCHOOL OKAYED

★

More than 500 residents of the East Jordan Rural Agricultural district number 2, voted in a special school election Monday with the greatest majority approving construction of a $400,000 grade building.

On the proposition to increase the tax limitation by 8½ mills over and above the 15 mill limitation, there were 373 Yes votes compared to 161 No.

On the proposition to borrow $410,000 and issue bonds for that amount, there were 365 Yes votes and 152 No.

* * *

OBSERVERS said the large Yes vote reflected the general city wide desire to improve the community and the general area wide up turn in employment and better financial situation.

The substantial turn out of voters (537) revealed the wide interest in the proposition. Only four ballots were thrown out due to improper marking.

The school vote was somewhat outstanding in northern Michigan at this time since several communities have recently turned down propositions to construct gyms, additional classrooms or entire schools.

300 Cherry Pickers Needed At Once To Save East Jordan's Wilting Crop

The big cherry crop in the East Jordan area stands to be a near total loss if owners fail to get more pickers or if the area does not get rain.

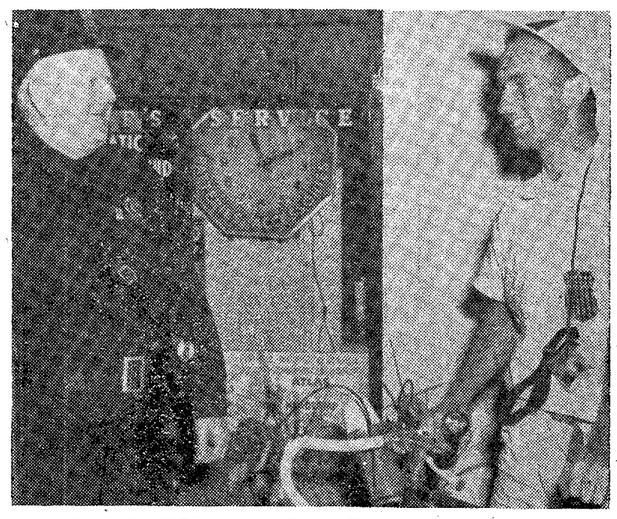
Alex Sinclair, of the East Jordan Canning Company, said Wednesday that the area needs 300 more pickers immediately before the hot weather dries the cherries on the trees.

"If we can't get more pickers," Sinclair said, "then we'll need a quick rain to save the crop from burning up."

Six hundred pickers have been hired in East Jordan area orchards, according to Sinclair. But he added that 300 more are in immediate demand.

Growers have about an 80 percent crop this year, it was said.

Picking will last for at least three more weeks. Those wishing to aid in picking may call Sinclair at the East Jordan Canning Company. He will advise pickers of those orchards most in need of help.



SETS BIKE RECORD. Parker Seiler, East Jordan's nationally famous bicycle endurance rider, pumped into town last Wednesday night from South Bend, Ind., making 305 miles in 23 hours, 8 minutes. In a guessing contest on time of his arrival here, James Miller, of Cheboygan, a Consumers Power Company employee, won with his 11:01 p.m. estimate. Judy Dressel was second and Fred DeHaven was third. Seiler left South Bend at 12:01 Wednesday a.m. and arrived here at 11:09 p.m. He ate candy bars and drank milk along the way. The ride ended at Bader's Standard Service where the window clock was the official time piece. He was escorted into the city by Patrolman Joseph Wilkins. Thirty-three contestants guessed the time all the way from 10:45 p.m. to 4:00 a.m.

—Huckle Photo byRogers

OVER THE BACK FENCE

BY MARSHALL

Let's talk about Charlevoix county.

For instance, how well educated are we? Did you know that only 30 percent of the people over 25 years old have graduated from high school?

Did you know that the average age of our county residents is 30?

Retails sales in the county totaled $13,422,000 in 1954. The buying income per family this year is about $3,155. Average buying income per person is $892.

Our average temperature for January is 21.7; our average temperature for July is 68.2. The maximum temperature is 99 and our minimum is 33 degrees below zero.

These temperature records were released by the United States weather bureau and are an average of recordings kept for the last 22 years. The report says our average annual snow fall in inches is 72.1. These records came from the U. S. Weather Bureau at Charlevoix.

* * *

Young Bobby Watson asked Postmaster Tom St. Charles to put the following in the paper: "Bobby Watson knows how to tie his shoes when he is only 5 years old." Tom promised the boy he would take care of it and now we can't let friend Tom down.

* * *

East Jordan can be proud of itself. The citizens of the city and school district are first in the north to okay any school construction upon the first vote. That's within the last year or so.

* * *

Boyne City's school board is discussing possibility of constructing a new high school building. Their present structure, although probably adequate as far as room goes, is an old building and without doubt unsafe. Figures as high as one million dollars have been mentioned as construction cost.

* * *

Increasing populations and old school buildings have finally caught up with northern Michigan cities and everything possible is being done to remedy the situation.

* * *

Who wants to be driving the East Jordan fire truck if it ever becomes necessary to cross Rogers Bridge with it?

* * *

Northern Michigan's inducements to various types of industry, its superior living conditions and its widespread recreational opportunities, are both under and poorly publicized. This is particularly true of publicity in respect to climatic conditions.

Publicity demonstrating that there is no more attractive place to live than in Northern Michigan is highly important to the future growth of the area—both in attracting residents and industry. Many parts of the area are well identified for their fishing, hunting and recreation, but little effort has been made to convince visitors and prospects that opportunities for year around industry and living are available. (from Northern Lower Peninsula Advisory Board of MEDC.)

An Appreciation

Both propositions in Monday's special school election to erect a new elementary school building were approved.

Your Board of Education wishes to express its appreciation to the school electors and assure the citizens of the school district that they will do their best to carry the project through to a satisfactory completion.

To Mrs. Mary Glenna Malpass and her group of women workers should go much credit for their effective use of the telephone, Monday.

Much credit also should be given the East Jordan News-Herald for its splendid job in informing the public and creating favorable sentiment.

East Jordan Board of Education
W. G. Boswell,
Secretary

MEET TUESDAY NIGHT

Merchants To Hear Progress, Committee Work Reports

Committee reports and other work progress discussion will be held at the regular monthly meeting of the East Jordan Businessmen's Association 8 p.m. at the Jordan Inn next Tuesday night.

Chairman Donald Clark said reports will be given on the association's work to improve city-resort relationship and to increase business for both merchants and resort owners.

A committee working on a new East Jordan advertising folder will describe its progress. Funds for the folder will be divided between three or four groups in the area.

A report will also be given on progress of a new East Jordan area brouchure being compiled to aid in attracting new industrial prospects to the city.

The board of directors is making efforts to secure additional signs along highways leading into East Jordan. Two of them under discussion are "Business District" arrows to be placed on the north and south approaches to the city on M-66.

The board is contacting the state highway department and a report will be made concerning improvement of M-32 through East Jordan.

The board has ordered a number of park benches to be constructed for Memorial Park along the lake front.

Current industrial contacts will be described as well as progress made.

Chairman Clark said Tuesday night's meeting will be for members only, but that a general August meeting is being planned for members and guests.

Will Start New Class C Softball Unit

Highlighting the two day meeting of the state softball commissioners, who convened at Petoskey over the weekend, a new class D softball tournament was formed, giving a welcome break to the "underdogs" of state sanctioned league play.

The new tournament will let all teams that finished the regular season with a .500 average or less compete in their own class for the D title.

The new class will be put on trial for this season and, if successful, it will be continued.

Other action taken by the commissioners was tabling of the request of district 12 (Ludington, Traverse City and Cadillac) to drop Alpena of district 11 and add Fremont and Muskegon in the region five tournament.

District 13, of which Petoskey and Cheboygan are members, were not in favor of the switch and the issue was tabled until the next meeting. Represnting the district were Commissioners Ellis Bailey and Clifford Wagar of Petoskey and John Lukes of Cheboygan.

The commissioners agreed to hold the district class C tournament this year at Charlevoix. Last year it was conducted at Cheboygan. Dates for the playoff will be announced later.

Observer Corps Needs $600 To Build

The East Jordan ground observer tower corps needs $600 to construct and finance an observer tower in East Jordan. Plans have been made to construct a tower using the TV tower recently removed from Mike's Tavern as a base.

The post is asking for voluntary local contributions and the State Bank has volunteered to act as a collection agency. Anyone wishing to donate for the construction may make checks payable to "The Ground Observation Corps" and leave them at the State Bank.

Residents will be notified of the time and place they may register for voluntary service as spotters and for observation work as the construction of the tower progresses.

Warn Residents About Permit To Set Fires

The Fire Department is calling attention to all residents of the City to the fact that the existing state and local fire regulations require anyone setting a grass, rubbish, or other type of fire must first obtain a permit from the fire chief.

Penalties are provided for any one who does not obtain such a permit and offenders will be prosecuted, it was said.

Existing state and local regulations also provide that when a person has set a fire which gets out of control and requires the attention of the Fire Department, that person can be required to pay the cost of the department call.

The department officials said: "We are sure that you are all aware that the long dry spell this summer makes fires of any kind particularly dangerous to all surrounding property. It is therefore necessary that fire regulations be stringently enforced in order to protect all of our residents."

COMING EVENTS

July 21—The Presbyterian ladies are presenting a one act play in the Presbyterian Church at 2:15. There will also be a tea and a silver offering will be taken.

July 30—The Lutheran Ladies aid is sponsoring their annual cherry pie and home made ice cream social at the Evangelical Lutheran Church annex from 10 a.m. to 9 p.m.

Sells Grocery

Mrs. Julia Rude this week announced sale of her grocery store on East Jordan's west side to Mr. and Mrs. Poole, her daughter and son-in-law.

Mr. Poole has been employed by the A & P food stores in Muskegon and Dearborn for the last eight years.

WE ASKED FOR IT!

City Swelters In 90 Degree Heat Through Month Of July

Yes, it has been hot this month! In fact, East Jordan residents have had only one day below 80 degrees, according to Earl Clark, who reports the official temperature for the U. S. Weather Bureau.

Seven days have been above 90 degrees and the rest have been in the high 80's.

Warmest day and night of the month so far was July 9th, (Saturday). It was 86 in the daytime and 71 at night.

Hottest day was 94 on July 3. (Sunday).

As far as rainfall has been this month, there "just hasn't been any." Not to amount to anything.

Total inches so far this month is 1.62.

Here are the temperature records for the Month of July for East Jordan as reported to the Weather Bureau by Clark. He uses U. S. Weather Bureau instruments:

July 1, 91; 2, 91; 3, 94; 4, 90; 5, 87; 6, 88; 7, 91; 8, 91; 9, 86; 10, 78; 11, 83; 12, 80; 13, 89; 14, 95; 15, 84; 16, 83; 17 and 18th, 84.

* * *

Most of the nation is scheduled for hotter-than-usual weather from now until mid-August, long-range forecasters of the United States weather bureau said Monday.

The only exceptions they fore see are the southeast and the far west, where temperatures are expected to average below normal.

The central plains and Great lakes regions will be especially hotter than normal, the weathermen forecast.

Precipitation is expected to exceed normal in the southeast and northwest sectors of the nation. Below normal amounts are anticipated in a broad zone extending from New England southwestward through the middle Mississippi valley to the central plains. Elsewhere, near normal precipitation is forecast.

Warn Swimmers At Dock

Boat owners using East Jordan's new city dock are complaining to city harbor master Bill Huckle that young people are swimming around the dock.

Huckle said the visitors were complaining youths were diving off docked boats and in some cases getting water into them.

Huckle said Wednesday that the city dock area is no place for swimming since it is dangerous and the water is not as safe as that at the tourist park.

There is no life guard or any other precautions made for swimming in the dock area, Huikle warned.

Parents are being asked to warn their children about swimming at the dock and to encourage them to use East Jordan's tourist park.

No one will assume any responsibility in case of accident due to swimming at the dock.

To Open Gamble Store Here Soon

Mr. and Mrs. Leon Peterson, formerly of Bronson, Michigan, plan to announce soon a grand opening for a Gamble Store in East Jordan. The store will be located in the building formerly occupied by Eva's Toyland and will handle all kinds of household goods and auto accessories.

Mr. Peterson has been with the Gamble Company for seven years during which the last four years he has been driving out of Coldwater. He is the son of Mr. and Mrs. Louie Peterson of East Jordan and his wife, who will help him in the store, is the former Jean Dennis of East Jordan.

North State Development Group Named

A northern Michigan committee of civic leaders representing 28 counties will go into action this fall seeking greater prosperity and better living for the northern half of the lower peninsula.

The organization's name, "The Northern Lower Peninsula Development Committee" was selected by representativs meeting in East Jordan, Friday.

The new north-state development group grew out of a series of area meetings and will attack problems found in the following fields: industry, education, agriculture, land use, finance, public relations, recreation and transportation.

Civic leaders with special interests and capabilities in the various fields have been nominated to the organization. Their names and fields they represent will be announced soon.

The practical approach to greater and more speedy north state development has ben guided by the State Department of economic development.

A recent Cadillac meeting called by the department was attended by 150 community leaders from the 28-county area, eight of whom were named to a board charged with the responsibility of recommending ways to improve north state economy.

At a recent Grayling meeting the board selected action committees from throughout the north which will work under the newly selected title "northern Lower Peninsula Development Committee."

The board is headed by A. E. Steinbrecher, manager, Northern Michigan Electric Cooperative, Boyne City, who held a committee meeting in East Jordan, Friday.

Here the development group's proper name was selected and work done on an explanation of its expected action.

Members attending the East Jordan meeting were: Chairman Steinbrecher, A. R. Jacobs, mayor protem of Traverse City, and Marshall Sayles, publisher, the East Jordan News-Herald.

Don Weeks, director, state department of economic development, attended in an advisory capacity.

SHOP EAST JORDAN

EAST JORDAN NEWS-HERALD

Marshall F. Sayles . . Editor & Publisher
Bill Huckle Staff Photographer
Telephone LEnox 6-2371

The Charlevoix County Herald 1896
The East Jordan News 1952

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91 Attend Family Reunion

Ninety-one relatives attended the Votruba-Shepard family reunion at the East Jordan Tourist Park Sunday, July 17th. The guest of honor was Mrs. Annabel McGonigal Graham of Alberta, Canada. Mrs. Graham is a daughter of Mrs. Stella Shepard McGonigal who passed away some time ago.

Those out of town relatives to attend the picnic were Mr. and Mrs. William Votruba, Mrs. Minnie Votruba Moore and mother, and Mrs. Amelia Votruba, who is 98 years old, all of Traverse City; Mr. and Mrs. Arthur Shepard and Mr. and Mrs. Stephan Shepard and family of Midland; Thomas Leu of Fort Wayne, Indiana; Miss Doris Shepard of Saginaw; Mr. and Mrs. Boyd Heaton and family of Boyne City and Mr. and Mrs. Ray E. Ruosala and family of Lansing.



"In these modern times it seems that everything in the home is controlled by a flick of the switch, except the children."

CHURCH SERVICES

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays — 7:30 and 9:30
Holydays — 7:30 am & 7:30 pm
First Fridays — 7:30 p.m.
Weekdays — During June, July

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor

Morning Worship	11:00 a.m.
Sunday School	10:00 a.m.
Youth Fellowship	7:00 p.m.
Evangelistic Services	7:30 p.m.
Prayer Meeting (Thurs).	8:00

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Family social dinner second Sunday of month at 1:00 p.m.

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 1:00 o'clock.

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.

Sunday School,	10:30 am
Youth Fellowship	6:45 pm
Evening Service	8:00 pm
Wednesday Prayer Meeting	7:30 pm

CHRIST LUTHERAN CHURCH
Boyne City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyne City:
11:00 Church Service
10:00 Sunday School

JORDAN RIVER BAPTIST TEMPLE
Rev. Roy Green, Pastor
Sunday School and Church — 10:30 to 12 noon
Evangelistic Service 7:45 p.m.
Thursday at 7:45 p.m. — Teaching Service

METHODIST CHURCH
Rev. R. H. Moore, Pastor

Morning Worship	10:00 am
Church School	11:15 am
MYF	7:00 pm

PENTECOSTAL FULL CHURCH TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
CYA Tuesday — 8 p.m.
Prayer Meeting, Thursday 8 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday 8:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Church School — 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tuesday, 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ASSEMBLY OF GOD
Rev. T. H. Moody
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m and August at 7:30 a.m.
Evangelist Service — 8:00 p.m
Women's Missionary Council—Thursday 10 a.m.
Prayer Meeting—Thursday 8 pm

SHOP EAST JORDAN

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

VARIOUS tell-tale signs show how business and other activities have increased in northern Michigan this summer.

Traffic across the straits is up over last year, volume of spending is up, and the number of summer vacationists are increasing. Commercial shipping activities on the Great Lakes is also over last year.

To June 1st, commercial shipping was up 11,000,000 tons over the same period last year; Fourth of July traffic was 7.3 percent higher across the straits than last year; for the first half of this year 17,840 more cars crossed the straits compared to the same period last year.

* * *

THE LARGEST, most comprehensive study of Michigan foreign trade has been launched by the Library of Congress in Washington. The federal study is to further the economic health of the state. With the opening of the St. Lawrence Seaway, it is expected this study will be followed with keen interest by those in northern Michigan. About 15,000 business firms, trade organizations, and individuals will receive a questionnaire regarding the study.

* * *

THE MICHIGAN Good Roads Federation says: "We have in this state dozens and dozens of unsafe, ancient, single lane bridges to be replaced, and hundreds of miles of city streets and county roads to be constructed or reconstructed. Road and street administrators cannot meet public demand for changes on present revenues."

* * *

IN THE INTEREST of Michigan education the legislature has appropriated funds to start a U of M branch at Flint.

Also the legislature has changed the names of the following schools:

Michigan State College, Michigan State University; Michigan Eastern College, at Ypsilanti; Michigan Western College, at Kalamazoo, Michigan Central College, at Mt. Pleasant and Michigan Northern College at Marquette.

* * *

THERE ARE 17 kinds of snakes in Michigan. Only one is dangerous, according to U of M.

That's the "Massasauga." It is poisonous—a pit viper belonging to the rattlesnake family, but no deaths have been recorded as the result of a bite by one of these small rattlesnakes.

Adequate precautions should be taken even though the bite is rarely fatal.

* * *

DID YOU KNOW that State police, sheriffs and conservation officers have the power to make arrests for reckless driving of motorboats?

* * *

DO YOU PLAY the piano? There's a $1,000 award in the piano competition sponsored by the Michigan Federation of Music Clubs.

The competition is open to students from 16 to 25. The scholarship money must be used to continue study under a teacher of the student's own choice.

Auditions will be held in several cities with district winners competing in finals next spring.

LOOKING BACKWARD

Reviewing The News-Herald

July 24, 1915

Byron N. Ellis, 63, died at his home at Chestonia July 15th. Burial was in Jones Cemetery.

* * *

Irving J. Thompson, 32, died at his parent's home in Echo Township, following a few day's illness. He was to have been married to Miss Kate DeBraugh or Iron Mountain in a few days.

* * *

The Metropole Orchestra consisting of M. S. Berger, John Porter, Ervin Hiatt, Harley Hammond, Lawrence Lemieux and Bertha Shier, played at a reception held by F. W. Shaw in Boyne City Thursday night.

* * *

Mrs. A. D. Grigsby suffered a paralytic stroke while visiting her daughter in Grand Rapids.

* * *

July 24, 1925

An item from the Charlevoix Sentinel tells of the junking of the Str. Kansas. Built in 1870 and named the Champlain, she was burned off shore south of Charlevoix on the night of June 15, 1887. It was purchased by the Michigan Transit Co. and renamed. The Michigan Lumber Co. bought it after a second fire off Manistee caused by defective wiring and are now junking it.

* * *

Iva Fay Shepard and Joseph Leu were married in Grand Rapids July 15th.

* * *

Miss Virginia Pray is acting as Guardian for the Gaylord Camp Fire Girls at their camp on Otsego Lake.

* * *

July 26, 1935

Nineteen Charlevoix County County women attended Farm Women's week at East Lansing this week.

* * *

Incendarism is suspected in the complete destruction of a large frame barn on the farm of Adam Skrocki in the Bohemian Settlement in Jordan Township at 11 o'clock Saturday night.

* * *

Albert F. Bridge, 81, president of the Charlevoix County State Bank and a former East Jordan resident, died Sunday.

TEMPLE
THE SHOW PLACE OF THE NORTH
EAST JORDAN

Thursday, July 21
Rory Calhoun Julie Adams Thomas Gomez
"THE LOOTERS"
Action, adventure and suspense

DANCE IN THE TEMPLE BALLROOM
Every Friday Night from 9:30 to 12:30
"THE DRIFTING TROUBADORS"
50c per person

Friday and Saturday, July 22 and 23
SPECIAL DOUBLE FEATURE PROGRAM
John Agar and Lori Nelson in
"REVENGE OF THE CREATURE"
and
"CULT OF THE COBRA"
Mystery Danger Thrills

Sunday and Monday, July 24 and 25
Betsy Blair Ernest Borginne Karen Steele
"MARTY"
Fine entertainment for the whole family

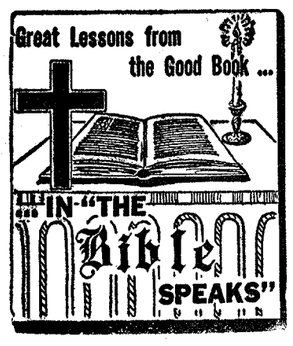
Tuesday and Wednesday, July 26 and 27
Caryl Chessman's
"CELL 2455, DEATH ROW"
See what starts a man upon a life of crime
For Adults Only



AUTO INSURANCE IS ESSENTIAL

One accident could mean financial difficulty for months. Don't delay, see us today.

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service



Teach Youth 'To Read The Bible'

There is a way out of the deep darkness that engulfs the world; it is the way of the bible, the way of light.

The bible has been God's pillar of fire to lead men and nations out of the darkness into light. The Chaotic blackness of the augustan age was shattered by the light which came out of Israel of fulfilment of the scriptures. In this light new faith and hope were born.

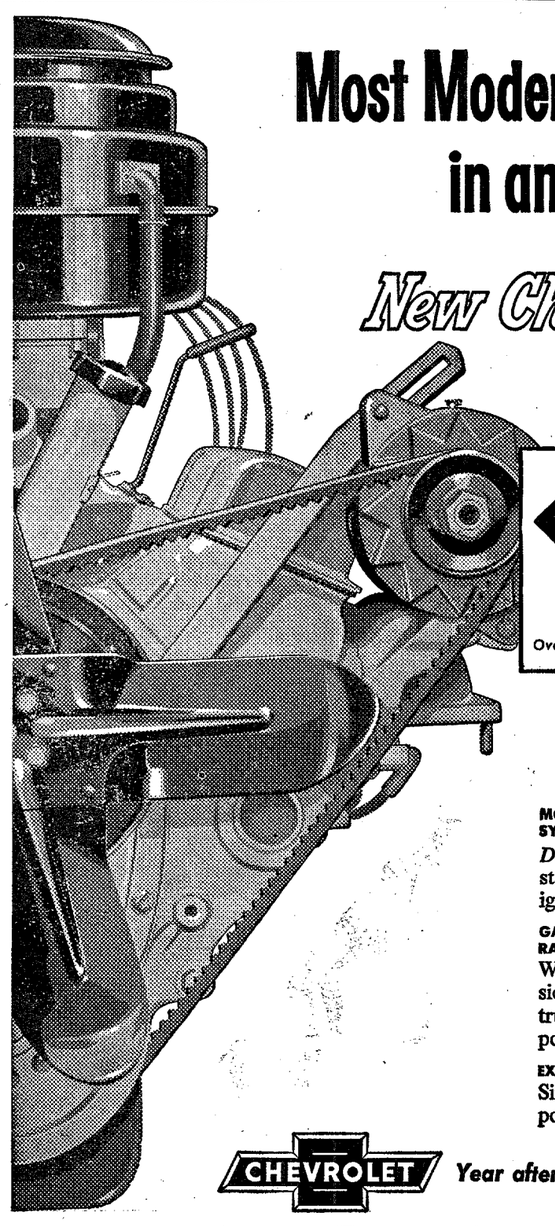
The darkness of the middle ages disappeared in the brightness of the renaissance and the reformation when the leaders of men searched the scriptures and found the light of God. Every great revival of spiritual religion has cleared the mists from human eyes and lighted man's way of peace.

The darkness that envelopes the world today will roll away on the wings of the morning when men and nations turn back to the bible and back to God. Teach children to read the bible.

THIS YOUTH SERIES SPONSORED BY:

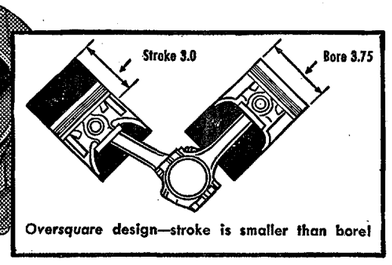
PETOSKEY
Barnum Bros. Fibre Co., Inc.
Coeling Packing Co.
Petoskey Steam Laundry & Dry Cleaners
Petoskey Beverage Co.
Zaiger Beverage Co.
Neon Tube Light Laboratory
Perry Sales Co. Cadillac — Buick — Pontiac
Northern Tree Co.
Northern Concrete Products Co.
Burnett Brothers Oliver Farm Equipment

BOYNE CITY
Top-O-Michigan Rural Electric
Boyne Avenue Greenhouse
Vought's Paint & Wallpaper Store
Johnson Motors Sales & Service Royce B. Asher



Most Modern, Shortest Stroke V8's* in any leading truck!

New Chevrolet Task-Force Trucks



Here's the measure of a truly modern V8 engine—Chevrolet's advanced *oversquare* design. It means less friction . . . longer engine life!

Here are more dollar-saving reasons why Chevrolet trucks offer the most modern V8's* for your money!

MODERN 12-VOLT ELECTRICAL SYSTEM
Double the punch for quicker starting and more efficient ignition for finer performance.

GAS-SAVING HIGH-COMPRESSION RATIO
With a high 7.5 to 1 compression ratio, Chevrolet's new V8 truck engines squeeze extra power—and *work*—out of gas.

EXTRA-HIGH POWER PER POUND
Since these V8's deliver high power per pound of engine weight, more of the power is actually available for hauling.

ADVANCED AIRCRAFT-TYPE VALVES
Valve action is more positive at all speeds for finer, smoother performance.

FLOATING OIL INTAKE . . . FULL-PRESSURE LUBRICATION
Oil intake selects the cleanest oil for positive, full-pressure engine lubrication.

**V8 standard in the new L.C.F. models, an extra-cost option in all others except Forward-Control models.*

CHEVROLET Year after year . . . America's best selling trucks

A. R. Sinclair Sales
BOYNE CITY, MICHIGAN

Small Boat Use Increase

The increase use of small boats in lake Charlevoix at East Jordan, Charlevoix and Boyne City docks reflects the national boom in boating recreation.

National authorities say residents have more leisure time for boating and one reason is the modern two-day week-end.

Other reasons for the big upswing in more universal use of small boats has been listed as follows:

Government developments, creating man-made lakes in previously arid areas.

The development of the modern outboard motor, with such features as full gearshift, automatic boat-bailer, quiet operation and easy starting that have made boating convenient and within the price range of nearly everyone.

The growing interest shown in boating by women, who greatly control the family dollar.

The crowded conditions on highways.

A national trend toward more active participation in sports, while spectator sports attendance has decreased about 10 per cent since 1947.

The development of better boat hulls trailers and accessories and of inexpensive, easy-to-assemble boat kits.

The greater availability of boating equipment, with more and more stores and outlets.

The recent rise of a wide variety of water sports, such as water sking, "skin diving" and family outboard cruising.

Award Bronze Metal To Local High Grade Cow

A special award, the Bronze Medal certificate for a production of 2,000 pounds butterfat, has been granted by the American Milking Shorthorn Society to Lull Valley Jewel owned by Floyd and Hattie Scott, East Jordan, Michigan.

Her record of 2,112.26 lbs. was made in 5 lacatations. She is classified very good and is an Advanced Record of Merit cow.

Harbor Springs Will Honor Navy Fleet

Ships of the Great Lakes Naval Training fleet will be in Harbor Springs this weekend for the annual Indian Pageant and Naming Ceremony, Friday and Saturday evenings at 8 p.m.

Aboard the flagship will be the commandant of the Ninth Naval District, Admiral Emmet Forrestal, who will be inducted as an honorary chief in the Ottawa Tribe during the pageant.

Admiral Forrestel announced that the Navy ships, which will arrive on Thursday, will be open for visiting between the hours of 1:00 and 4:00 p.m., both Thursday and Friday afternoons.

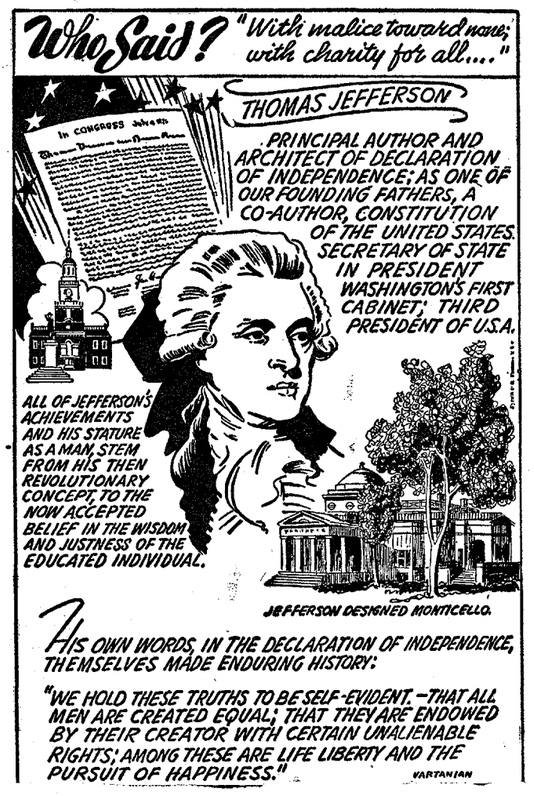
Officials of the Michigan Indian Foundation, who sponsor the pageant each year, revealed that Bertram Rowe, well-known Bay View Concert singer, has been signed to sing four solos during the pageant presentation.

Marion Kirgin, John Crowell Married June 24

St. Andrews Episcopal Church Drayton Plains, was the scene of the marriage of Miss Marion Kirgin and John E. Crowell, Friday evening, June 24th. The Rev. Waldo Hunt, Vicar, performed the ceremony in the presence of the immediate family and friends Mrs. Louise Propes, sister of the bride, was her Matron of Honor and only attendant. Jack Kirgin was best man.

Marion is the daughter of Mr. Henry A. Kirgin of Wayne, and John's parents are Mr. and Mrs. Merle R. Crowell of East Jordan. After a short northern wedding trip, they are located at 23531 Peters Avenue, Van Dyke, Michigan.

Mrs. George Bruce of East Jordan won $25.00 in the driver's license contest in the Detroit Times a week ago. She is the first winner that she knows about from northern Michigan.



YOUR NORTHERN MICHIGAN

DATE BOOK

CALL DATES TO LE 6-2371

July 31—Venitian Night, Charlevoix.
August 5-6—Paul Bunyan Days, Cadillac.
August 7—Annual Beaver Island Homecoming, St. James.
August 7—Top O' Michigan Outboard Marathon, Cheboygan-Emmet.
August 16-20—Cheboygan County Fair, Cheboygan.
August 20-21—Gladiolus Festival, Mesick.
August 25-27—Otsego County Fair, Gaylord.
August 22-26—Emmet County Fair, Petoskey.
August 30-September 3—West Michigan Fair Traverse City
August 25-October 17—Painted Forest Color Tours, Cadillac.
September 3-5—County Fair, Cadillac.
November 13—Annual Deer Hunter's Welcome, Gaylord.

Hold Bergman Family Reunion At Boyne City

The Fred Bergman family held their second family reunion in five years Saturday, July 9th at the Presbyterian Church in Boyne City. The Presbyterian Ladies Aid served dinner to 87 relatives from Chicago, Muskegon, Traverse City, Charlevoix, Wisconsin, Cedar, Detroit, Wilson Township and Boyne City.

After dinner the family spent the afternoon and evening at Whiting's Park with a pot luck supper there.

The family wishes to thank the minisfers present, Rev. and Mrs. Nosscie of Boyne City, Rev. Webster of Boyne City and Rev. and Mrs. Roy Krueger of Wisconsin, for their talks and blessings.

The first family reunion was held in 1950 and the family is planning a third reunion for 1960.

SHOP EAST JORDAN

Humane Society Plans Drive For New Members

At the last regular monthly meeting of the Charlevoix County Humane Society in East Jordan, plans were made for a county wide membership drive to cover the gap in their proposed budget made by the failure to receive certain pledged contributions toward the building of a shelter and the maintenance of a warden.

Mrs. Wesley R. L'Hullier, of Charlevoix, organizer of the society, stated that it cannot function successfully without the full support of the people in the county. Memberships have been set at $1.00 per year, and is open to everyone. There are vacant offices of Second Vice President representing Boyne City and Third Vice President representing East Jordan and one Board of Director for a three year term.

The Humane Society is a non profit organization supported by membership dues and contributions, and they are putting into effect the county's first small animal control program. The whole county will benefit from the use of the small animal shelter being erected on Hull Street in Boyne City. The society's humane officer, Ed Erber of Boyne City, has been deputized county dog warden and is busy rounding up all dog owners now delinquent in taxes.

Work on the animal shelter was greatly delayed when drillers failed to get a sufficient water supply. Another well is being drilled, but until it is accomplished public notice has been given to urge the public not to bring in animals because they cannot be accommodated.

A gala open house celebration is being planned to mark the presentation of the shelter to the county. At that time the warden's schedule and pick up fees will be announced.

Special Meetings For Odd Fellows And Rebekahs

All Odd Fellows and Rebekahs are invited to attend the dedication of the new dining hall at Big Star Lake Sunday, July 24th The day's outing at the camp will be highlighted by a picnic lunch.

The annual homecoming at the Odd Fellows and Rebekah home at Jackson will be held August 14th. All lodge members are invited to attend.

SHOP EAST JORDAN!

Buy--Sell--Swap--Lose--Find--Want

READ Classified Page

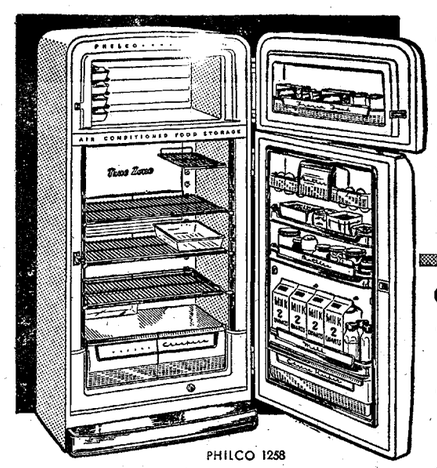
TRADE IN TIME

$130 OFF

WITH YOUR OLD REFRIGERATOR IN TRADE IT MAY BE WORTH MORE

PHILCO

Air Conditioned REFRIGERATORS



Act at once! Trade in your old refrigerator on a luxurious 1955 Philco, America's newest and finest refrigerator. It's *Air Conditioned* to keep foods fresher.

COMPARE!

- Twin System—No refrigerator defrosting
- Double Depth Dairy Bar—holds ½ gallon milk cartons
- 2½ cu. ft. Master Freezer sharp freezes to 20° below
- Giant Cheese Keeper

FREE This Week $35 Philco Radio with built-in Kitchen Timer with purchase of a 1955 Philco Air Conditioned Refrigerator.

AS LOW AS $2.50 PER WEEK
WE WILL NOT BE UNDERSOLD

SHERMAN'S
FIRESTONE STORE
Guaranteed 24-Hour TV Repair Service
Electronic Engineer, Lewis Sowers
CALL ANYTIME
LE 6-2961 JU 2-7165



VACATION CAMP AND RELIGIOUS SERVICES

On the Church of God camp grounds near Loeb School, July 24 to July 30.

Services each evening at 8 o'clock
Camp Evangelist
Rev. W. E. Todd of Anderson, Ind
YOU ARE INVITED TO ATTEND

SAVE here!

MICHIGAN WHITE Potatoes	15 lb. peck 65c	CALIFORNIA GRATED Tuna	5 cans $1.00
SANTA ROSA Plums	lb. 29c	FRANCO AMERICAN Spaghetti	4 cans 49c
HOME GROWN, each 5c Cucumbers	long green 2 for 15c	SPARTAN, 46 oz. cans Tomato Juice	4 cans 89c
300 SIZE doz. 49c Lemons	252 large, doz. 55c	ACE HI, 6 oz. cans Orange Juice	7 for $1.00
CHEESE Kraft Velveeta	2 lb. box 79c	MILD COLBY Gheese	lb. 45c
Spam	12 oz. can 39c	SWEET RASHER Bacon	lb. pkg. 53c
CREAM NUT Peanut Butter	24 oz. jar 59c	SWIFT'S PREMIUM Bacon	lb. pkg. 73c
POLISH OR KOSHER Dill Pickles	qt. jar 29c	OUR OWN SLAB, in piece Bacon	lb. 55c

3 GRADES BEEF — GOOD, COMMERCIAL & CHOICE
FRESHSTOCKS OF QUALITY FOODS
Largest Selection of Fresh Fruits & Vegetables in this Area.
MARKET PRICES ON ALL FOODS

Jordan Frozen Locker Co.
THRIFT SUPER MARKET
STORE HOURS:
8:30 A.M. to 6:00 P.M. Friday and Saturday: 8:30 to 8

You Will Get

A Better Job

For Less Money

If You Buy Your

INSULATED SIDING

From A Local Dealer

For Free Estimate - Call LE-6-2622

Ken Diller Lumber Company
EAST JORDAN

MR. FARMER!

"FARM SAFETY IS IN YOUR HANDS"

DWIGHT D. EISENHOWER
PRESIDENT OF THE UNITED STATES



"Much needs to be done to acquaint all farm people with the size of the farm accident problem. A death toll of 14,000 farm residents each year is a tragic loss to the nation.

"The twelfth observance of National Farm Safety Week (July 24-30) will be successful if each farm resident realizes the fact that his safety is in his own hands, and that he owes it to himself, to his family and to his community to adopt safe attitudes and habits.

"The experts assert that the most important way of putting farm safety principles into effect is for the farmer, himself, to make a safety inventory of his home, his equipment, his actions, and his attitudes. Once he develops the attitude that farming the safe way is also farming the right way, the accident toll will be greatly reduced.

"My greetings go to every farmer in the United States, to whom I would say: Your safety is in your hands. Please be careful for the sake of your nation and your loved ones."

Dwight D. Eisenhower

Stopping Accidents is Good Farm Business!

A public service message from The Advertising Council
In cooperation with the National Safety Council

WARNING!

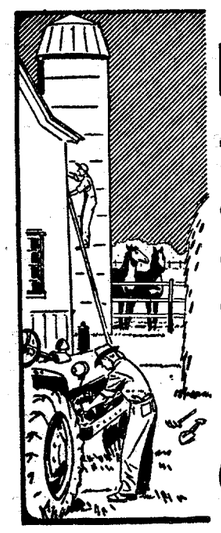
Farming 1st in Work Accidents



- **Farming is America's third most dangerous occupation—*first* in total accidents! *Beware!***
- **Machinery, falls, falling objects are the greatest work risks. *Beware!***
- **Teach your workers and family safety. Repair equipment *before* working. Don't "save" hours and risk good years! *Beware!***

Stopping Accidents is Good Farm Business!

A public service message prepared by The Advertising Council in cooperation with the National Safety Council.



How to stop farm accidents

- **Know the risks and costs! Farming is *first* in total work accidents!**
- **Know the causes! Machinery, falls, falling objects lead in danger!**
- **Know the cures! Repair *all* equipment. Keep all guards in place. Beware of moving machinery! Check floors, ladders, lofts. Alert workers and family to *all* dangers!**

Stopping Accidents is Good Farm Business!

A public service message prepared by The Advertising Council in cooperation with the National Safety Council.

NATIONAL FARM SAFETY WEEK JULY 24 - 30

This Farm Safety Message Sponsored By:

Maxbauer's Creamery
Charlevoix

Conrad Klooster
Your John Deere Dealer

Ideal Dairy
Boyne City

R. A. Campbell Insurance Agency
Wm. Swoboda, Manager

East Jordan Cooperative Co.

Ellsworth Farmer's Exchange

HERE & THERE
Around East Jordan

Mr. and Mrs. Frank Stejskal of Chicago spent a week visiting her sister, Mr. and Mrs. Frank M. Cihak, her niece, Mr. and Mrs. Bob Dunson and family, and Mr. and Mrs. Em Cihak and family.

Lona Theatre
Mancelona, Michigan

Friday & Saturday, July 22, 23
Faith Domergue
"Cult of the Cobra"
Also
"Yellow Neck"

Sunday & Monday, July 24, 25
Bob Hope Milly Vitale
"Seven Little Foys"
Wide Screen & Color

Tues. to Thurs., July 26, 27, 28
Charlton Heston Donna Reed
"Far Horizons"
Wide Screen & Color

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

* * *

Darlene Bennett returned home Sunday from the Charlevoix Hospital where she has been a medical patient for 17 days.

* * *

Mr. and Mrs. Arthur Buntain of Mountpelier, Ohio are spending two weeks visiting at the home of Anna Nolan.

* * *

Mrs. Albert Lenosky and son John attended the wedding of the former's niece, Patricia Pumfrey and James Betz in Kalamazoo Saturday morning.

* * *

Mrs. Myrl Fuller has just returned from Kalamazoo where she attended the wedding of Miss Yvonne Kathyleen Portman, daughter of Mrs. Agnes Portman formerly of East Jordan.

* * *

Mr. and Mrs. Bob Dunson and sons spent some time last in the upper peninsula.

* * *

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

* * *

Mr. and Mrs. Joe St. Charles of Muskegon spent the weekend visiting Mr. and Mrs. Tom St. Charles, Mr. and Mrs. Ted Peck, and Mr. and Mrs. Ira Boyer.

KEN DILLER LUMBER COMPANY

Our Stock Is Not Yet Complete, But We Are Ready To Serve You With Many Of The Basic Building Needs.

LE 6-2622

WANTED!

Cherry Pickers

ON THE FERRY ROAD
5 Miles North of East Jordan

PORTER'S CHERRY FARM
LE 6-7234



Alice Stallard returned to her employment at Chicago Wednesday after spending a weeks vacation with her parents Mr. and Mrs. Ed Etallard.

* * *

Mr. and Mrs. Lewis Trojanek spent last week in Detroit visiting relatives.

* * *

Mrs. Hollis Fruin of Battle Creek, is visiting her mother Mrs. Hilda Cook.

* * *

Mr. and Mrs. Al Krisz of Muskegon were weekend guests of their uncle and aunt Mr. and Mrs. Tom St. Charles.

Recreation Calendar

July 25-29

Monday
10:00 a.m.—Tennis
2:00 p.m.—Handicraft, 8 yrs. and under
2:30 p.m.—Playground Act.
6:15 p.m.—Northenders vs Phls
7:00 p.m.—West Side vs. Lakrs
7:45 p.m.—Cubs vs East Side

* * *

Tuesday
10:00 a.m.—Tennis
1:30 p.m.—Jr. Baseball
3:00 p.m.—Playground Act.
7:30 p.m.—Iron Works vs M. C.
9:00 p.m.—Lutheran Church vs Huckles.

* * *

Wednesday
10:00 a.m.—Tennis
1:30 p.m.—Girls' Softball
2:00 p.m. Handicraft 9-10-11 yr. olds.
3:00 p.m.—Playground Act.
6:15 p.m.—Cubs vs Northendrs
7:00 p.m.—West Side vs E. Sde
7:45 p.m.—Phils vs Lakers
8:15 p.m.—Square Dancing

* * *

Thursday
10:00 a.m.—Tennis
1:30 p.m.—Jr. Softball
3:00 p.m.—Playground Act.
7:30 p.m.—Huckles vs. M. C.
9:00 p.m.—Luth C. vs I. Wks.

* * *

Friday
10:00 a.m.—Tennis
1:30 p.m.—Jr. Softball
2:00 p.m. Handicraft 12 yrs. & older.
3:00 p.m.—Playground Act.

Carol and Billy Hale of Flint are spending a few weeks with their grandmother, Mrs. Bessie Collins.

* * *

David and Linda Morgan of Highland Park, are visiting their grandparents, Mr. and Mrs. Floyd Morgan.

* * *

Mr. and Mrs. R. T. Nichols and son of Minneapolis are visiting their parents, Mr. and Mrs. Earl Clark.

* * *

Mr. and Mrs. Larry Wilson of Detroit came Friday to visit their parents Mr. and Mrs. Cecil Blair. Mr. Wilson returned to his home Sunday but Mrs. Wilson stayed for a longer visit.

South Arm 4-H Picnic July 24th

The regular meeting of the South Arm 4-H Club was held July 11th at the South Arm Grange Hall. Plans were made for the annual picnic to be held in the log building at the Tourist Park on July 24th. A pot luck dinner will be served at one o'clock. Everyone is requested to bring his own table service.

Judy Annear, Susan Gibbard, Aneta and Cathy Petrie were voted on and accepted as new members.

All members who wish are urged to participate in the annual talent show.

The next meeting will be held August 1st.

Mr. and Mrs. Al Roberts of Grayling were weekend guests of their mother Mrs. Elva Barrie.

* * *

Mr. and Mrs. Ernest Burt of Onaway were guests of Mr. and Mrs. Leo Sommerville at their cottage on Lake Charlevoix last week.

* * *

Sixteen members of the Mary Martha Group, of the Methodist Church met with Mrs. Jane Foote, Friday evening. The president Mrs. Edith Bartlett conducted the business meeting. A 6:30 p.m. pot luck supper was enjoyed. The next meeting will be August 19 at the East Jordan Tourist Park.

* * *

Mr. and Mrs. Charles Dennis Sr. are visiting their son and daughter-in-law Mr. and Mrs. Charles Dennis Jr. and children at Plymouth.

* * *

Mrs. Basil Morgan and two children, Butch and Cheryl Ann of Highland Park are visiting her parents Mr. and Mrs. Tom St. Charles.

Connie and Linda Simmons of Pontiac and Darlene and Barbara Simmons of Detroit, are visiting their grandparents, Mr. and Mrs. Harry Simmons.

* * *

Mrs. Lula Clark of Grand Rapids is calling on old friends in East Jordan.

* * *

Mr. and Mrs. Roger Benson and son of Mt. Pleasant spent the weekend visiting their grand parents, Mr. and Mrs. Al Rogers and Mrs. Alvena Benson.

* * *

Vern Whiteford and Art Karslake of Winter Haven, Florida left Monday morning to do some fishing in Canada. They will be gone a week.

* * *

Mr. and Mrs. William Neumann of St. Charles were week end guests of relatives in and around East Jordan. Their son Billy Jr. returned to his home with them after spending a few weeks here.

* * *

Mrs. Mable Beesinger of Detroit is visiting her sister, Mrs. Elsie Gothro and other relatives.

* * *

Mr. and Mrs. Jim Pollitt and daughter are living in the house owned by Mr. and Mrs. Rex Gibbard.

* * *

Mrs. Delbert Dennis underwent surgery at the Charlevoix hospital Thursday.

SHOP EAST JORDAN

Mr. and Mrs. George Klooster attended the funeral services of their uncle, Ed Dunning held at 2 p.m. at Fremont, Monday.

* * *

Mr. and Mrs. Earl Taylor of Cedar Springs, were weekend guests of their mother, Mrs. Esther Persons.

* * *

Mrs. Sylvia Romaine is visiting her parents at Genoa, Ohio. She also was present at her parents 65th wedding anniversary.

* * *

Mr. and Mrs. Kenneth Blossie and children of Detroit are visiting their parents Mr. and Mrs. Albert Blossie.

* * *

Mrs. Robert Moore returned to her home Friday from the Charlevoix hospital where she had been a patient

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

—Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's Duck Inn

BEER — WINE — IN or OUT

R & R TELEVISION
Authorized Service Dealer

Sales and Service — Antenna Installations
LE 6-7349 — East Jordan

We repair all makes of radios and television.

WEDDING ANNOUNCEMENTS
..... With A Mark Of Distinction

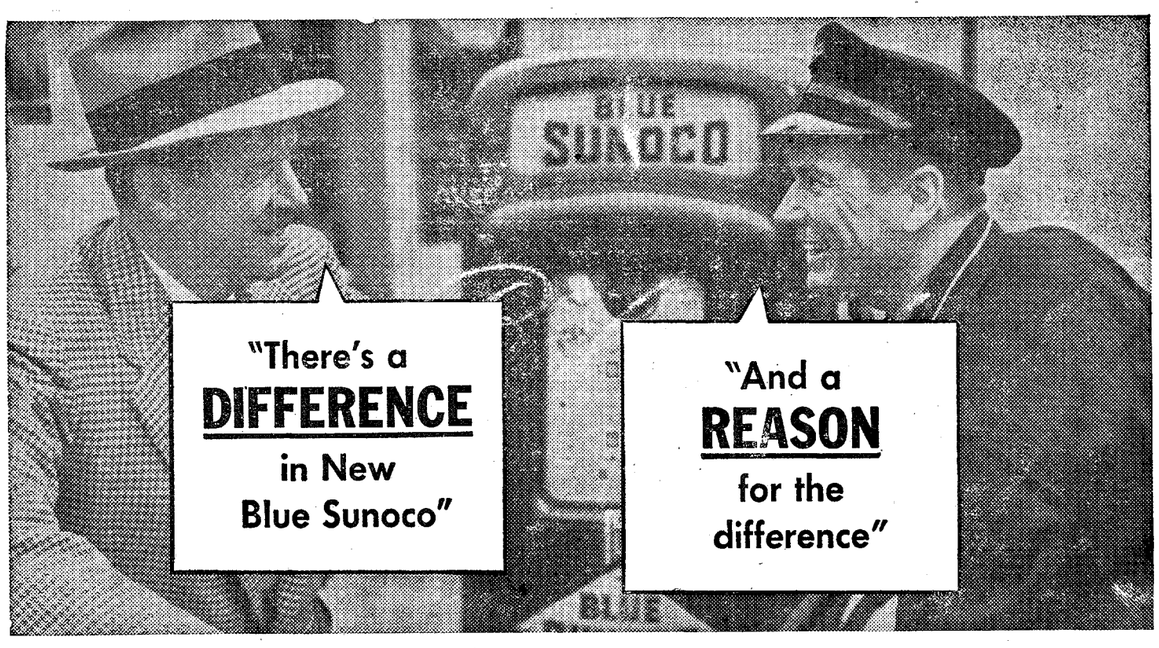
DESIGNED IN THE LATEST STYLES WITH GOOD TASTE

FINEST OBTAINABLE ANYWHERE

INVITATIONS - ANNOUNCEMENTS - STATIONERY

Guaranteed One Week Service

EAST JORDAN NEWS-HERALD
LE-6-2371



From new advanced catalytic refining facilities in which Sun is years ahead of the industry, comes

NEW ADVANCED BLUE SUNOCO

MORE KNOCK-FREE POWER FOR EVERY MAKE OF CAR

Yes, there's a difference in Blue Sunoco and a reason for the difference. Sun is years ahead of the industry in catalytic refining facilities. Sun's one-grade policy saves on tanks, trucks, pumps... savings that are reinvested in research and new facilities. That's why Sun can produce premium quality gasoline that sells at regular price.

So, for stepped-up knock-free power keep your tank filled with New Advanced Blue Sunoco... the premium quality gasoline that sells at the price of regular. It's designed for the new high-compression cars... ready now for next year's cars.

Make your own 10-gallon test—and see

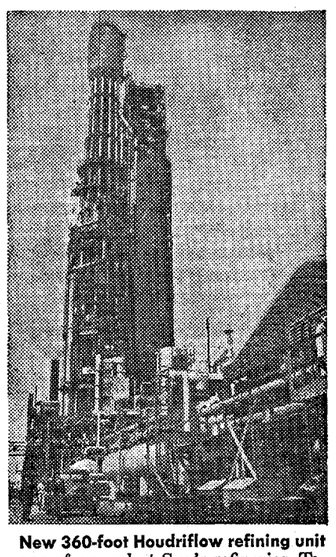


How New Advanced Blue Sunoco Outperforms "Premiums." In laboratory tests New Blue Sunoco outperformed typical "premiums" because of its cleaner burning. It maintained higher engine power longer under conditions duplicating the kind of driving you do most. Testing method observed by an independent laboratory.

NEW ADVANCED BLUE SUNOCO

SUN OIL COMPANY
Philadelphia 3, Pa.

America's Greatest Gasoline Value



New 360-foot Houdriflow refining unit one of several at Sun's refineries. Together with other advanced catalytic refining facilities, they are keeping Sun years ahead of the industry, enabling Sunoco dealers to offer New Advanced Blue Sunoco with more knock-free power for every make of car.

HIGH-TEST... PREMIUM QUALITY... *STILL* AT REGULAR GAS PRICE

East Jordan Cooperative Company
And Dealers

Want Ad Rates

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — $1 Professional Directory — $2 per mo.

FOR SALE

Case hay baler
1950 Farmall "M" Tractor
Set of wheels and tires for tractor
1953 Ford Pickup
1952 Plymouth Suburban
1955 Chrysler New Yorker Deluxe
Frank J. Nachazel
901 Mill Street
Phone LE 6-2284
29-3

FOR SALE—Four bedroom home, good repair, excellent neighborhood, new attached garage. Inquire 516 Main Street or phone LE 6-2303. 29-3

AUCTION SALE—Saturday, July 23, ¼ mile south and ¼ mile east of Boyne Falls. 30 head of milk cattle, 4 pigs and dairy equipment. By George Matelski, owner. 29x1

FOR SALE—Approximately 4,000 ft. of one and two inch poplar lumber, dry and surfaced on one side. Alva Davis, Route 1, East Jordan. 29x3

FOR SALE—1948 Harley Davidson motorcycle. 74 cubic inch OHV. $300. Call LE 6-2510 or call Bob Anderson. 29x1

FOR SALE—GMC ¾ ton pickup with stock rack in good condition. Can be seen at Sherm's station. 29x3

CANNING BEETS for sale. Ready now. Julius Roberts. LE 6-7274. 29-3

FOR SALE—Modern home in East Jordan with garden spot and garage. Or might consider a trade. G. L. Paquette. Phone LE 6-2335. 29x3

FOR SALE—Four wheel drive Jeep station wagon, 1953 model. Call JU 2-7126 after 4 p.m. 29-1

FOR SALE—One wheel trailer and tarp with bumper bracket. LE 6-7179. 29-1

MAN SIZED GARDEN TRACTOR for sale. 4 horse power. Complete with plow, cultivating tools, snow plow. Cost $350. Sell for $150. Will demonstrate. Gospel Center on 31, 1½ miles north of Eastport. 29x1

WE REMOVE
Dead or Disabled Horses and Cattle
And Other Farm Animals
FOR PROMPT SERVICE
PHONE GAYLORD 6231
VALLEY CHEMICAL Company

FOR SALE

FOR SALE—A & B gas range, $35. Good condition. LE 6-7020. 29-3

FOR SALE — Lot 6 of Shorewood sub division. Has 75 foot of sand beach. Frank F. Bird, broker, Charlevoix. LI 7-2515. 27-3

FOR SALE

2 Sweden speed-freezers, twin-head, 5 gal. cap., factory guarantee. Deacon conduction - cooker; Walter - Carroll floor-fryer; Refrigerated syrup-stand; s. s. storage stand. Prefex coffee urn. LE 6-7167. 27x3

FOR SALE—Nearly new ranch type home, attached garage. Large living room, attractive kitchen, basement with furnace. $6,850. Keith Dressel, Broker. 19-3

FOR SALE—5 rooms and bath on Third Street, near school. Lennox gun-type automatic heat. Partly furnished. $4,500. Keith Dressel, Broker. 19-3

FOR SALE—New 24' by 30' year around cottage on Six Mile Lake, high sandy frontage, 100' by 175' wooded lot, $5,500. Terms. Keith Dressel, broker.

FOR SALE—6 room house. One room finished upstairs and space enough for three more rooms if preferred. Lights, running hot and cold water with bath ½ block from business district, suitable for elderly couple. $2,900. William Rebec, 22½ Esterly Street. 24x3

FOR SALE—Six rooms, bath and utility room. Pleasant location, 2 lots. $3,200. Keith Dressel, broker

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20tf

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMANS. 22tf

FOR SALE—Cheap, 1950 Farmall M Tractor with extra set of wheels and tires. Case Hay Baler; Case Combine; 1953 Ford Pickup. Frank J. Nachazel. LE 6-2284.

FOR SALE—Five New Zeeland white rabbits, both male and female. Call. LE 6-2659. 27x3

FOR SALE — Red raspberries, pick your own at Sherman's Orchards, located west of Boyne City on south shore of Lake Charlevoix Boyne City, JU 2-7655. 27-3

FOR SALE — Two buildings on Echo school property. Offered individually. Sealed bids, on either building, are invited to be presented before noon July 20th. Right reserved to reject any and all bids. Gerrit Jake Drenth, Ellsworth, Michigan. 27-2

STRICTLY BUSINESS by McFeatters



"Can't you wait until the meeting's adjourned?"

THESE WOMEN! By d'Alessio



"Oh, do I need more than one club? I'm just a beginner, you know!"

FOR SALE

MODERN 2-BEDROOM HOME with ½ acre garden located in East Jordan one block from new factory is for sale on terms by owner. E. Premoe, 117 E. Maple Street, Lansing, Michigan. 14tf

FOR SALE

Near East Jordan on blacktop road, 5 acres, 5 rooms, running water. $3,000. Terms.

24 x 28 basement house in new residential district. Will complete to suit.

6 room and bath, furnace, good location. $3,000.

KEITH DRESSEL
Post Office Bldg.
LE 6-2200

FOR SALE — 60 Gals. Electric water heater, like new, 407 Third Street, East Jordan. 28x3

FOR SALE

Millwood, mixed as it comes off the mill, $10.00 per load
Hardwood, $12.00 per load
All wood — cash on delivery
ATKINSON LUMBER
LE 6-2657

FOR SALE — IHC combine, 42" cut. George A. Nelson. LE 6-7268. 28-3

FOR SALE — 1948 Cushman motor scooter, good condition. Call Howard K. Donaldson. LE 6-7022. 28-3

FOR SALE — Five room house and shower bath. Insulated, hot water and new wiring. $3,000. By owner. John Valencourt, Phone LE 6-2948. 28x3

BOWMAN'S USED CARS
West Side of Bridge
East Jordan
LE 6-2310

FOR SALE

FOR SALE — Two riding horses, 5 year old bay and a pretty black and white mare. Phone JU 2-7590.

FOR SALE

Could you use a herd sire from a ton bull and a ton butterfat cow? Milking Shorthorns the dual-purpose breed.
Bulls for sale.
FLOYD SCOTT
Route 3, East Jordan
28-3

FOR SALE — 1952 Ford-a-matic hard top. Excellent car. Richard Murray, Route 3, East Jordan. LE 6-7177. 28x3

FOR SALE TO SETTLE ESTATE —West Side, nine rooms including four bedrooms. Forced air heat, hot and cold water. No bathroom. Needs some work—but here is a chance for a handy man to acquire a comfortable home at an economical price. Julius Roberts, Admin., LE 6-7274. 28-3

FOR RENT

FOR RENT—Modern two room cabin in East Jordan. $25.00 per week. Available August 1st. C. J. Hart, Telephone LE 6-2567. 28x3

FOR RENT—Heated office or apartment space available. Inquire at Dahlquist Store, East Jordan.

HELP WANTED, MALE

YOUNG MAN with general accounting training for office assistant. Year around work. Experience not required. Write, giving full qualifications and salary desired, to PO Box 361, Boyne City, Michigan. 28-2

WANTED

WANTED TO BUY — A tent equipped with a floor. Call LE 6-2959. 28x1

WANTED
TIMBER — LOGS

We are buying standing saw timber or logs. Van Every Bros. PO Box 326 Petoskey or contact Waldo B. Van Every or Clarence Greenier at Greenier Saw Mill, Harbor Springs. After 6 p.m. call Petoskey DI 7-4590. 13tf

CHERRY PICKERS WANTED—Starting July 18th. By Ted Kirkpatrick on old M-66 north of East Jordan, 5 miles out, next to Eveline Orchards. LE 6-7161. 28-2

EXPERIENCED WOMAN or older girl wanted for dining room work at B & B Drive In. LE 6-2286. 28-1

SERVICES

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle —pull chain and keyless types. — SHERMAN'S FIRESTONE

GIL COON'S Kalamazoo Sales & Service in Boyne City is open every Saturday nite until 9:00. Other evenings open by appointment. 25tf

SAVE DOLLARS
House Paint and Varnish
Guaranteed Paint
$2.98, $4.25, $4.98 per gal.
Jim Munson, 134 West Lincoln, Boyne City. JU 2-6593. 15tf

GENERAL TRUCKING — Local and out of town. Phone LE 6-2629. Lyle Smith, Mill street, East Jordan. 13tf.

NOW OPEN!
Floy's Beauty Shop
Complete Beauty Service
110 Echo St. East Jordan

MOWING, RAKING & BALING Also Combining. See Art and Darwin Morris, 3 miles east, 1 south of Chestonia or write Route 1, East Jordan. 26x3

CUSTOM CRANE WORK and bulldozing. East Jordan Auto Parts. LE 6-2322. 29-4

CUSTOM COMBINING wanted. East Jordan Auto Parts. LE 6-2322. 29-4

E. L. CROSS BUILDING FUND will build you a modern low cost ranch home near Whiting's County Park with terms comparable to FHA. For further details write or phone Dudleigh Ruegsegger, Boyne City, attorney for said fund. 26-3

MODERN COTTAGE FOR RENT on Lake Charlevoix. By week or night. Sleep six. Call Alex Sinclair for reservations. LE 6-2633. 26-3

PAINT, REPAIR or carpenter work. See or phone O. A. Holley. LE 6-2587. 26x3

GOOD ALFALFA HAY for sale. 14 acres or more. One mile east of Wilson Grange Hall on Deer Lake Road, 6 miles from East Jordan, Frank Bryzik farm. Call Mrs. Bob Dunson, East Jordan, Route 1. 26x3

REAL ESTATE

FOR SALE — 7 room modern home on M-66. Oil heat, expansive lawn, well shaded.

* * *

200 acre farm all buildings in excellent shape. Ideal stock farm.

* * *

3 bedroom modern home on Water Street. Well shaded lawn, includes 5 lots.

* * *

House and 5 large lots on W. Division. Reasonable.

* * *

8 room house with bath on Garfield. 2 car garage, 2 extra lots.

* * *

8 room modern home on Mill St.

* * *

40 acres in City Limits.
Frank J. Nachazel, Broker
LE 6-2284
27-3

REAL ESTATE

Four room room, nice lot, $3,500.

140 acre farm, good buildings. 100 acres under cultivation. $12,000.

One business lot on Main Street, $800.00.

3 acres with 5 room home.

2 nice lots on west side, $500.

New home at Ellsworth, sell on time.

80 acres in Echo Township. Close to good fishing and hunting. $1700.

Some nice lots on Lake Charlevoix. Sandy beach. Terms.
CLARENCE HEALEY
LE 6-7210 East Jordan

REAL ESTATE

7 room modern home, oil heat, nice lawn, shaded. Small down payment.

200 acre farm, all buildings in good repair. Modern 7 room home, small down payment.

Lots on 4th and 6th streets.

Furnished cottage on Lake Charlevoix.

River frontage.

8 room modern home on Garfield Street. Double garage.
Frank J. Nachazel, Broker
901 Mill Street
Phone LE 6-2284
29-3

NOW OPEN
Ye Nyne Olde Holles Golf Course
Green Fees:
$1.50 per day
$700 per week
$35.00 per season
John and Ruth McDonald

CUSTOM COMBINING — See Arnold Smith, LE 6-7082. 27-3

PUBLIC FISHING

You can catch all the rainbow and brook trout you want at the Servoss Trout Pond one mile east of Bellaire, Michigan on Stover Road. Visitors welcome. No fishing license required. 22x4tf

SHOP EAST JORDAN

STATE OF MICHIGAN
The Probate Court for the County of Charlevoix.

In the Matter of the Estate of Hedwig B. Zaier, deceased.

At a session of said Court, held on July 5, 1955.

Present, Honorable Floyd A. Supp, Judge of Probate.

Notice is Hereby Given, That the petition of Theresa Zaier Stasen praying that the administration of said estate be granted to William T. Downs or to some other suitable person; and that the heirs of said deceased be determined, will be heard at the Probate Court on August 8, 1955 at 10 a.m.;

It is Ordered, That notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such haring, or by personal service at least five (5) days prior to such hearing.

Floyd A. Supp
William T. Downs
Attorney for Estate
East Jordan, Michigan 28-3

NOTICE TO BIDDERS

Sealed bids will be received by the Board of County Road Commissioners at their office Lake and State Streets, Boyne City, Michigan until 10:00 a.m. Monday August 8, 1955 for furnishing the following:

Radio Equipment
1 only Remote Console
1 only Magamike
10 only Mobile Units
10 only Mobile Installations.

The right is reserved to reject any or all proposals.

Board of County Road Commissioners
Karl J. Erber, Chairman
Sam E. Rogers
Claude D. Pearsall

NOTICE

We call the attention of all residents of the City of East Jordan to the fact that the existing state and local fire regulations require that any one setting a grass, rubbish, or other type of fire must first obtain a permit from the Fire Chief.

Penalties are provided for anyone who does not obtain such a permit and offenders will be prosecuted.

Existing state and local regulations also provide that when a person has set a fire which gets out of control and requires the attention of the Fire Department, that person can be required to pay the cost of the Fire Department call.

We are sure that you are all aware that the long dry spell that we have had this summer makes fires of any kind particularly dangerous to all surrounding property. It is therefore necessary that fire regulations be stringently enforced in order to protect all of our residents.

SHERMAN THOMAS
Fire Chief
City o fEast Jordan, Mich.

Record of the Council

Minutes of the meeting of the City Council held in the Council rooms July 18, 1955 at 8 o'clock.

Present: Aldermen Annear, Malpass, Meredith, Rebec and Lilak.

Absent: Mayor Whiteford. Alderman Sturgell. Lawyer Downs.

The meeting was called to order by Mayor Pro-Tem Rebec.

The minutes of the last meeting were read and approved.

Bills amounting to $2,502.90 were read.

Motion made by Alderman Malpass and supported by Alderman Lilak that the bills be allowed and paid. Motion carried all ayes.

Motion made by Alderman Malpass and supported by Alderman Annear that the Mayor and City Clerk be authorized to transfer 1800.00 from the Sewer Receiving Fund to the Sewer Operation & Main Fund. $500.00 from the Sewer Receiving Fund to the Sewer Repair & Replacement Fund. $5000.00 from the Sewer Receiving Fund to the Sewer Debt Retirement Fund.

Motion carried all ayes.

Motion made by Alderman Meredith and supported by Alderman Annear that the City post signs at the City Dock — NO SWIMMING —KEEP OFF BOATS—POLICE ORDERS. Motion carried all ayes.

Motion made by Alderman Malpass and supported by Alderman Annear that the meeting be adjourned. Motion carried all ayes.

CITY OF EAST JORDAN
Alberta Nowland, City Clerk

School Board Meeting

Regular meeting of the board of education held at the high school offices on Monday evening July 11, 1955 at 9:15 o'clock.

All members present.

Minutes of last meeting read and approved as read.

Moved and supported that George Klooster be president of the board. Carried.

Moved and supported that W. G. Boswell be secretary of the board. Carried.

Moved and supported that W. A. Porter be treasurer of the board. Carried.

Moved by Boswell supported by Darbee that treasurer's bond be $10,000.00. Carried.

The following resolution was offered by Porter and supported by Healey who moved for its adoption.

WHEREAS: there may now be in and may hereafter from time to time come into the hands of W. A. Porter, Treasurer of East Jordan Rural Agricultural School District No. 2, frl., South Arm Township, Charlevoix County, State of Michigan, certain monies belonging to or being held for the State, County or other political units of the State, or otherwise according to law, and

WHEREAS: under the laws of Michigan, this board is required to provide by resolution for the deposit of all monies, including tax monies coming into the hands of said treasurer in one or more banks, hereinafter called banks, to be designated in such resolution.

NOW THEREFORE BE IT RESOLVED: that the treasurer W. A. Porter is hereby directed to deposit all public monies, including tax monies now in or coming into his hands as treasurer, in the following bank, STATE BANK OF EAST JORDAN.

Moved by Porter, supported by Darbee that the secretary's salary be $550.00 and all other board members' salary be $50.00 each for year 1955-1956. Carried.

Moved by Porter, supported by Healey that the bills be allowed and paid. Carried.

Galmore's Standard Service	$ 1.40
Norman Bartlett	30.00
Chas. A. Bennett Co., Inc.	4.54
City of East Jordan	154.31
Clinton Office Equipment Co.	3.00
The Daniels Company	2.50
F. W. Dilworth & Sons	5.01
Doubleday Bros. & Co.	57.84
East Jordan Co-op.	61.22
East Jordan News-Herald	60.65
Fochtman Motor Co.	22.00
Huckles Studio	4.75
Jenkins Printing Service	13.35
J. B. Lippincott Co.	3.12
W. R. Lloyd	9.00
A. C. McClurg & Co.	11.36
Michigan Bell Telephone	50.80
Michigan School Service	739.25
National School Methods, Inc.	43.41
A. J. Nystrom & Co.	4.04
Parker Motor Freight	2.83
Singer Sewing Machine Co.	1.43
Al Thorsen Lumber Co.	40.14
Donald Stormer	58.38
Tropical Paint Co.	160.40
University of Michigan	5.95
Upper Peninsula Office Supply Co.	19.00
Vonnegut Hardware Co.	19.51
Wahr's Bookstores	1.58
	$ 1,590.77

Motion to adjourn.

Signed W. G. Boswell, Secretary

Businessmen's Directory

Guaranteed Top Quality
ELGY'S
Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting
ECHO
Electrical Enterprise
LE 6-7260 109 Mill

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

WILLIAM T. DOWNS
Attorney at Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5:30
Monday through Saturday

Farm Bureau Mutual Insurance Co.
Life Auto, Liability, and FIP
W. L. Chellis
LU 8-2918 LU 7-2913

C. BLAIR & SON
Cabinet and Mill Work
Furniture Repair
Phone LE 6-7304
One Block West of 66 on 32

INDUSTRIAL & RESIDENTIAL PAINT CONTRACTING
PAINT SALES & SERVICE
Steeple Jack Service
Jim Munson
134 West Lincoln, Boyne City

Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and Sewing Machine Service.
229 Main LE 6-2961
LE 6-2922

AUCTIONEERS
Jim & Sam Brannan
Our Services Don't Cost
THEY PAY
Graduates of Reisch School of Auctioneering. Phone JU 2-7613

R. G. WATSON
Funeral Director
Phone LE 6-7031
MONUMENTS

JOHN C. SCHMITTDIEL
Thursday open 'til noon
Chiropractor
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues., Sat., 9-12, 2-5
Bank Building, Boyne City
Dial JU 2-6292

J. H. SAVORY, M. D.
East Jordan, Mich.
Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.
Office LE 6-2511
Residence LE 6-2313

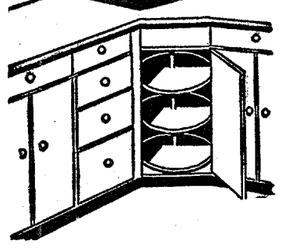
J. VAN DELLEN M. D.
East Jordan, Mich.
Office Hours
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or in case of emergency
Phones: Office LE 6-7231
Residence, Ellsworth LU 8-2644
Tues. and Sat. 9-12, 2-5

For Best In Gas Service
Use
PETGAS
Boyne City Gas Co.
Your Petgas Dealer

ROMAINE PLUMBING & HEATING SERVICE
Complete Plumbing Service
TV, Radio & Appliance Repair
Steam and Hot Water Heating
LE 6-2581 126 Main

Mr. and Mrs. Dan Montroy and children and Miss Sharon Albin, of Detroit are visiting the former's parents Mr. and Mrs. William Montroy.

DISTINCTIVE
CABINET WORK



MODERNIZE

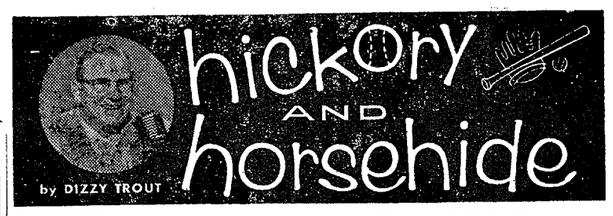
Add extra storage space to dress up your kitchen, playroom or shop with custom-built cabinets.

CALL FOR FREE ESTIMATE

Quality First, Always

ELLSWORTH LUMBER CO.

JOS. F. BUGAI



Well, I suppose it's only natural to "second-guess" the manager when the team starts slipping a little. It's been going on since baseball was born, and the guy who runs the team is almost always the target of the fans.

Bucky Harris, who accepts such things after more than a quarter of a century in the game finds himself on the pan now that the Tigers, after a very fine start, have slowly but surely fallen back to fifth place in the pennant race.

Ol' Diz admits to a little second-guessing himself now and then, but upon more mature consideration I realize how foolish this is.

After all, it's easy to say what should be done when you're in the broadcasting booth or in the stands, but if you're wrong you can forget it and there's nobody to criticize you. If you happen to be right, then you can loudly proclaim it.

PAID FOR KNOWLEDGE

If I were such a hot-shot, I'd be in the dugout running the team instead of Bucky Harris. He's being paid a good salary for knowledge, and the Tiger management is not in the habit of throwing its money away, so he must know more than Ol' Diz.

When Bucky's strategy turns out right, there are few to cheer. If something goes wrong, there are those to say he should have played the game differently. Yet who knows if he had played it differently if the game wouldn't have turned out the same anyway?

The question Bucky most frequently is asked why he apparently keeps his pitchers in so long. Why doesn't he take them out when they appear to be weakning? The answer:

"It's not always that easy to determine if they really are weakening. Sometimes there'll be several grounders just out of the reach of the infielders. A little to the left or the right and they would have been converted into putouts. Does that mean the potcher is weakening?

NO EFFECTIVE RELIEFER

Bucky maintains he has to string along with his starters as long as he can since he doesn't have an Ellis Kinder or a Hoyt Wilhelm to replace them.

"We don't have an effective relief pitcher someone who can come in and put out the fire," Bucky declares. "Al Aber is the best of our reliefers, but even with him you can't be sure if he will be in form on any given day.

As for the Tigers being displaced from fourth, it isn't so much them slipping as Boston getting red hot and surging into the first division, displacing Detroit. At this writing, the Red Sox have taken something like 25 out of their last 30 games and given no indication of running out of gas.

We've been going along at a fair-to-middling pace but what hurts is our lack of depth. When the regulars are injured, we're in trouble. Also, our fielding has faltered, notably in the infield. The Tigers lead the league in batting but are last in fielding.

Man, this Hickory and Horsehide game is rough.

SHOP EAST JORDAN

TELEVISION

Cadillac-- Traverse City

WPBN
Thursday
4:15—Shopping Tips
4:30—Howdy Doody
5:00—Deputy Don
5:30—Wild Bill Elliott
6:00—News
6:15—Limelight
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Groucho Marx
7:30—Stu Irwin Show
8:00—Candid Camera
8:30—The Drifters
9:00—Paragon Playhouse
9:30—Movie Museum
9:45—News
9:55—Weather
10:00—Michigan Outdoors
10:30—Chicago Wrestling

Friday
4:30—Howdy Doody
5:00—Deputy Don
5:30—Hopalong Cassidy
6:00—News
6:15—Industry on Parade
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Children's Hour
7:30—Life of Riley
8:00—His Honor Homer Bell
8:30—Orient Express
9:00—Sports Reel
9:30—So This Is Hollywood
10:00—News
10:10—Weather
10:15—Blue Ox Inn
10:30—Paul Bunyan Theater

Saturday
5:30—The Teenagers
6:00—The Big Picture
6:30—Michigan Report
6:45—Michigan Conservation
7:00—Mr. Wizard
7:30—Jalopy Races
8:00—Musical Chairs
8:30—Boss Lady
9:00 — Here's The Show
9:30 — Your Play Time
10:00—News
10:10—Weather
10:15—Paul Bunyan Theater

WWTV
Thursday
10:30 — Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Agriculture on Parade
12:00—Jack Paar Show
12:30—Tow and Country
1:00—Today's Movieland
2:00—Tiger Baseball
4:00—Random Reels
4:30—Interlochen
5:00—Random Reels
5:15—Kid's Corner
5:30—Biff Baker USA
6:00—News
6:15—Weather
6:20—Sports
6:30—Disneyland
7:30 — What Goes On Here
8:00—Liberace
8:30—Four Star Playhouse
9:00—Eddie Cantor
9:30—Willy
10:00—Michigan Outdoors
10:30—Stardust Theater

Friday
10:30 — Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Agriculture on Parade
12:00—Jack Paar Show
12:30—Town and Country
1:00—Today's Movieland
2:30—What's Your Trouble
2:30—Back to God Hour
2:45—Bob Crosby
3:00—The Brighter Day
3:15—Secret Storm
3:30—On Your Account
4:00—Western Theater
5:00—Kids' Corner
5:30—Wild Bill Hickok
6:00—News
6:15—Weather
6:20—Sports
6:30—Rin Tin Tin
7:00 — TBA
7:30—Topper
8:00—TBA
8:30—I Led Three Lives
9:00—Undercurrent
9:30—Waterfront
10:00—Sportsmens Club
10:15—Star Dust Theater
11:00—Weather

Saturday
10:30—Cartoon Time
10:45—Bible Puppets
11:00—Big Top
12:00—U-M TV Hour
1:00—Random Reels
1:30—Tiger Baseball
3:45—Western Theater
4:45—Big Kid's Theater
6:00—Understanding World
6:30—Answers for Americans
7:00—Wrestling
8:00—Two For the Money
8:30—T-Men In Action
9:00—TBA
9:30—Lawrence Welk
10:30—Championship Bowling

NOTICE

The Drivers' License Division of the Charlevoix county Sheriff's office will be closed from July 25 through July 30 while I attend the Michigan Sheriffs' Association convention.

Glenn E. Rose, Sheriff

ALL NEW THIS YEAR....

Ottawa Indian PAGEANT

and

NAMING CEREMONY

JULY 22 - 23 at 8:00 pm

Ottawa Indian Stadium
Harbor Springs

featuring

"THE ANTALEKS"
Famed Aerial Acrobatic Team

"HOEKA WACIPI TROOP"
Colorful Authentic Tribal Dances

"NAMING CEREMONY"
Adoption of Honorary Indian Chiefs

8000 Excellent Seats

Adults $1.00 Children 50 cents



YOU'RE MISSING SOMETHING!

. . . if you haven't tried our expert dry cleaning! Our modern plant . . . highly-trained operators assure you of that extra touch — of perfection!

East Jordan Cleaners



"It's truly dreamy, that new car of ours . . . and so is the bank Auto Loan that helped us buy it so economically and conveniently!"

TOPS IN ECONOMY . . . CONVENIENCE: THAT'S BANK AUTO FINANCING. COME IN FOR DETAILS!

State Bank of East Jordan



God gave us this . . . to use—to enjoy—to conserve . . . don't spoil it!



"No sense paying a mechanic to install our automatic windshield wipers, when..."

Orchard Notes . . .

At the present time growers can see the results of spray materials for this particular season. The weather was wet during the early apple scab season, thus making it a good year to test materials.

Here at home we did not use any liquid lime sulphur or any sulphur. In fact, we have used Terbam for any and all fungus diseases for twelve years. Apple scab, peach scab, shot hole on cherries is very rare and held to a very low percent.

In reading articles in fruit magazines pertaining to experiments with all spray materials, Terbam has been less injurious than any other material. Terbam is also used as a softener for arsenate of lead and other harsh materials. However there is a time and place for all of the three new materials which are best, Terbam, Craig and Captan.

These three materials give the fruit a much better finish and color as compared to sulphur or copper. Our three best materials here for any and all insects and diseases is Terbam, Marlate and Malathion. These materials are less harmful to man but kill more insects better.

get our special mid-summer trade-in allowances and SAVE!

TUBELESS
DeLuxe Super-Cushions
by GOODYEAR



TRADE NOW!
WE NEED CASINGS FOR RECAPPING TODAY
Take advantage of our Special Top Trade-in Allowances! Pay as little as $1.25 a week for the balance

Get all these Goodyear Tubeless advantages:

Better Puncture Protection . . . Triple-Tempered 8-T Cord plus exclusive Grip-Seal construction give a double line of defense against Punctures.

Better Blowout Protection . . . this great new tire has no tube to chafe, pinch, or blow out.

Better Performance . . . you get up to 12% more mileage, up to 15% more traction.

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

East Jordan Cooperative Co.

LE 6-7021

Balanced

Everything it takes to be "TOPS"



STANDARD GASOLINES

balanced for top power, economy, and all 'round performance ...

and raised to the Highest Octane levels in our history

High octane is mighty important—and Standard's new gasolines, WHITE CROWN and RED CROWN, have been raised to fulfill the anti-knock requirements of modern high compression cars—and older cars, too. But important as octane is, good gasolines need something more . . . they must be balanced to give you controlled volatility—the right gasoline for the right season; prevent vapor lock in hot summer weather; and give you all 'round smooth, efficient, economical performance.

Try a tankful of one of these clean-burning, efficient gasolines today and prove to yourself that there is a difference in gasolines.

You expect more from STANDARD and get it!

BADER'S STANDARD SERVICE

24 HOUR WRECKER SERVICE

LE 6-2632 LE 6-2274

GALMORE'S STANDARD SERVICE

Where Lubrication Is More Than A Grease Job

113 MILL STREET LE 6-2531

There has been an absence of letters from boys in the service in the past two weeks.. We're always glad to get the letters and print news of what's happening to East Jordan boys in the service.

Sally Swafford McGeorge was in to say that her husband, Norm McGeorge is on leave now, here in East Jordan, and will be here until the first of August. Then he will be going to Japan.

Delbert Folsom has gone overseas. His new address is Delbert C. Folsom EN2, USS Illusive MSO 448, c-o FPO, San Francisco, California.

Softball

Bob Sherman's Cubs and Jack Gee's East Side are deadlocked for first place honors in the six team Junior Softball League after weeks of play.

Last week's games were close and hotly contested with the widest margin between any two teams being but three runs. Scores of all games played last week are as follows:

Cubs 12, Northenders 9
Lakers 8, Phils 6
East Side 13, West Side 12
Cubs 10, East Side 9
Northenders 13, Phils 11
West Side 13, Lakers 11

Standings

Cubs	3	1	.750
East Side	3	1	.750
Northenders	2	2	.500
Phils	2	2	.500
Lakers	1	3	.250
West Side	1	3	.250

Read The Classified Page...

Freezer Sale!

Up To 30% Off On

Freezers
26 Feet
18½ Feet
14 Feet
12 Feet
8 Feet

Last Chance

SHERMAN'S FIRESTONE STORE

Locals . . .

Weekend guests of Mr. and Mrs. Minnie Gould are her brother, Vern Crawford of Muskegon and her daughter and family, Mr. and Mrs. Charles Noffsinger of Ann Arbor.

* * *

The Lutheran Ladies Aid is sponsoring their annual cherry pie and home made ice cream social Saturday, July 30th at the Evangelical Lutheran Church Annex from 10 a.m. to 9 p.m.

E. J. Library Draws 7,000 In Past Year

More than 7,000 people visited the East Jordan public library in the last 12 months, according to Mrs. R. G. Watson, secretary of the library board.

In the library's annual report (July 1, 1954 to June 30, 1955) it was said that 9,208 books were loaned to 7,178 people.

There were an average 23 visitors daily with the library loaning an average of 29 books per day.

The library purchased 167 books in the year in addition to 292 gift books. The report showed 182 gift pocketbooks with a total of 512 pocketbooks at the library.

There are 6,749 books at the library this year after subtracting 142 which were discarded or lost during the year.

The library received $123.58 income from fines and books sold: $97.43 fines and $26.15 from books sold.

The library was open 307 days during the 12 months period.

Ellsworth Man Killed Saturday

Everett VanderArk, 46, of Rockford and Ellsworth, was killed Saturday morning on US 31, seven miles north of Charlevoix when he was thrown from his car.

Sheriff Glenn E. Rose said a witness told him VanderArk passed him at a high rate of speed, swung out to the left, couldn't come back and went in to a skid.

The Lutheran Ladies Aid is sponsoring their annual cherry pie and home made ice cream social Saturday, July 30th at the Evangelical Lutheran Church Annex from 10 a.m. to 9 p.m.

* * *

Mrs. Mary Lockhart of Vassar spent the week at the home of Mrs. Eva Ollila.

YOU CAN'T AFFORD

NOT TO BUY

THE NEWS-HERALD!

You can read all the local news and all the local bargains for less than 5c per week when you buy a subscription.

ONE YEAR - $2.50

Outside Northern Michigan - $3.50

RENEW YOUR SUBSCRIPTION - TODAY!

ANNOUNCING

MANY NEW ARRIVALS

New Dresses On Our Balcony

SMART NEW DRESSES TO PLEASE ANY FASHION WISE WOMAN

All New Styles and Colors

$5.95 TO $10.95

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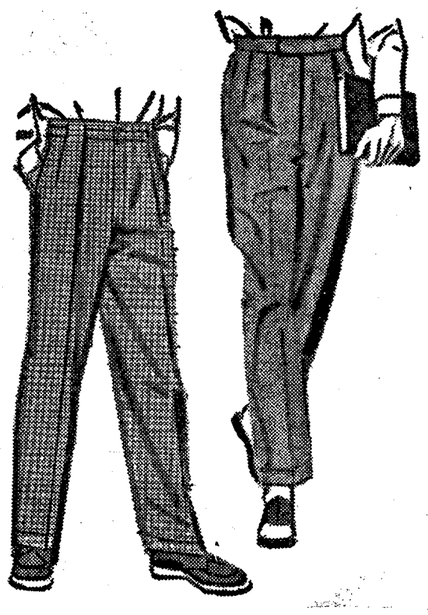


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